



SILVER
FERN
FARMS

ANGUS

100% MADE OF NEW ZEALAND



NEW ZEALAND GRASS-FED ANGUS BEEF



From a trusted source

In New Zealand, animals are raised as nature intended, on grass, 365 days a year.



For a better world

We care deeply about doing the right thing and doing it well, so we are embedding sustainability into every aspect of our business.



Every step of the way

From farm environments and animal welfare, to processing and final product quality, we uphold the highest standards every step of the way.





100% MADE OF NEW ZEALAND




Our Company

Founded in 1948, we are New Zealand's leading procurer and exporter of premium quality lamb, beef and venison.

We are a company of proud, passionate farmers and food people, dedicated to doing the right thing, to collaborating, innovating, and creating goodness to share with the world.

Silver Fern Farms is made up of 6,200 farming families, and we employ over 7,000 people at 14 owned and controlled sites across the country.



THE **BOLDEST** BEEF FLAVOUR

**FULL-BODIED AND POWERFUL,
THE TRUE TASTE OF ANGUS BEEF**



**SILVER
FERN
FARMS**

ANGUS

Consumer demand is increasing for beef the way it should be – natural, grass-fed and full-flavoured.

Silver Fern Farms Angus has all these qualities, with a distinctive boldness that offers a powerful point of difference for any menu.

GRASS-FED TO GREATNESS IN NEW ZEALAND

ANGUS BEEF AT ITS BEST, AS NATURE INTENDED

Silver Fern Farms Angus is farmed free range in New Zealand, outdoors year-round. The rich pastures here allow beef cattle to reach incredible condition with a natural grass diet. Lush and full of energy, the pastures where **Silver Fern Farms Angus** is raised fuel the natural boldness of the breed.

The result is natural marbling that gives a meatier, bolder expression of Silver Fern Farms Angus beef, the way it should be.

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A BOLD BREED PERFECTED

EXPERTLY RAISED BY OUR FARMERS.
EXPERTLY PREPARED BY US.



Angus is a strong Scottish bloodline, brought to its bold best in New Zealand by the skill of our farmers and the quality of their pastures. The attributes Angus is known for, the marbling and boldness of flavour, have been heightened and perfected by those who truly understand the character of the breed.

Silver Fern Farms Angus has been carefully aged and prepared, to ensure exceptional quality.





ANGUS

THE BOLDEST BEEF FLAVOUR.

Full-bodied and powerful – the true taste of Angus beef.

GRASS-FED TO GREATNESS IN NEW ZEALAND.

Lean grass-fed beef with a tender, juicy texture – Angus beef at its best, as nature intended.

BOLDNESS MADE BETTER BY SILVER FERN FARMS.

Expertly raised by our farmers, who understand how to get the most from this breed.

Carefully prepared and aged to perfection by Silver Fern Farms.

BIG, BOLD, FULL-BODIED BEEF.

Natural marbling, full-bodied beef flavour, and a distinctive boldness that will make your menu stand out.

A BOLD BREED, PERFECTED.



SILVER FERN FARMS ANGUS
**A BOLD BREED,
PERFECTED**

100% MADE OF NEW ZEALAND



BIG, FULL-BODIED BEEF

The perfect combination of flavour, texture and leanness with every cut.

Natural marbling and a full-bodied beef flavour.

Juicy, tender and consistently excellent quality.

Farmed as nature intended, with no added growth-promoting hormones or antibiotic feeding.

A distinctive boldness that will make your menu stand out.



SILVER FERN FARMS ANGUS BEEF CUTS

3. Cube Roll



4. Striploin



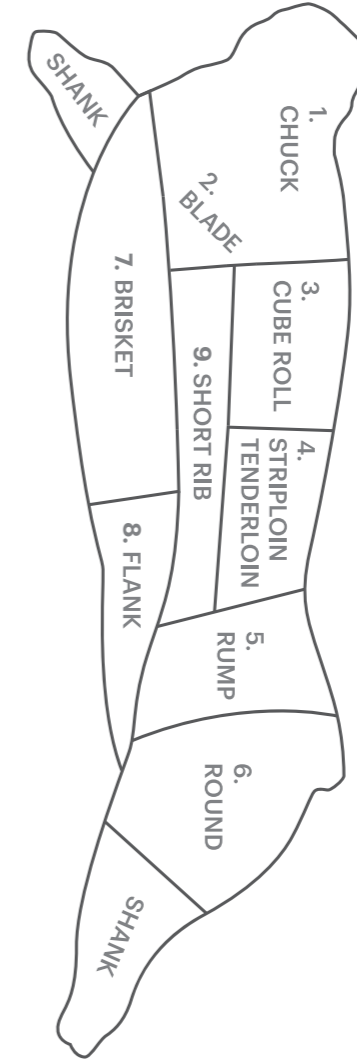
Tenderloin



5. Rump



Heart of Rump



7. Point End Brisket



8. Thick Skirt/
Hanger Steaks



9. Short Ribs





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